

Capability Statement



True Impact, Inc.

www.trueimpact.com

Primary Location *(fully distributed)*

59 Dartmouth Ave.
Needham Heights, MA 02494

Contact Information

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Past Performance

Dow *(2015 - present)*

Capture impact of corporate grants and volunteerism, support external and internal stakeholder reporting, measure social and business value of shared value initiatives, and monitor progress towards social impact goals.

PepsiCo *(2011 - present)*

Measure the impact of global grantmaking across cause areas, generate impact forecasts to guide investment decisionmaking, support internal and external reporting.

Toyota *(2017 - present)*

Capture the impact of philanthropic investments across multiple cause areas, provide program-implementation consulting support and technical assistance, support impact-forecasting and stakeholder reporting.

GSA Contract: 47QTCA23D00BF

SAM UEI: CNVNUT1YY5X6

Cage Code: 7PAG6

PSC: DA10, R499

NAICS: 518210, 541511, 541519, 541611

Certifications: Certified B Corporation

SBA Socioeconomic Class: Small Business

Core Competencies

True Impact is a social impact reporting solution for measuring and analyzing the results of grants, volunteerism, and other philanthropic and community investments. The platform combines a guided impact reporting wizard with dedicated support from a team of measurement and evaluation experts. We have helped thousands of organizations (including private companies, private foundations, nonprofits, and government-funded entities) to prove -- and improve -- the value of their social investments.

True Impact works in four steps:

1. Contribution information (amount, organization, type) imported into system
2. Nonprofit partners are invited to create impact reports using guided reporting wizard
3. True Impact experts provide feedback and technical assistance on submitted reports
4. Custom donor dashboard auto-calculates donor claim and other performance metrics to establish value created and opportunities for improved impact

Differentiators

- Comprehensive logic model and auditable indicators can be used to evaluate any nonprofit program
- Supports funders and nonprofit partners with dedicated expert support throughout the process
- Rewards nonprofit partners with verified receipts of their program impact
- Identifies opportunities for donor organizations to increase impact, strategic alignment, social return on investment, and data quality

